

LIVE UNITED



United Way of Southbridge
Sturbridge and Charlton

Annual Report

OCTOBER 2018 – SEPTEMBER 2019

United Way of Southbridge, Sturbridge and Charlton

Mary O'Coin, Executive Director
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Mary O'Coin
Executive Director

Executive Director Report

The 2018 Campaign was robust this year! The work of the United Way focuses on education, financial stability, and health: the building blocks for a good life and a strong community. In each of these areas of impact we support services such as: high-quality early childhood programs, youth out-of-school time programs, literacy programs, access to shelter and financial programs, job skills training, physical activity programs, healthy food access/nutrition programs, and pregnancy and newborn baby healthcare. Keeping with our mission we were able to raise the highest level of pledges and gifts on record. That accomplishment is due to the commitment of our board of directors, workplace campaign managers, and the private individuals who support the United Way.

The United Way offers value beyond its grantmaking by assessing the unique needs of the local area in which it operates. These value-added services include encouraging collaboration among our member agencies and promoting public awareness campaigns through the use of social media, newspaper articles, email stories, and in-person speaking engagements to companies and organizations.

Our goal is to be the charity of choice for the Tri-Community. To be able to help many through a donor's single gift. As our landscape and technology at large changes, so will the United Way. We will continue to embrace the tried-and-true ways of raising much-needed funds in order to continue supporting our current program, while striving to create more change in the future to best serve our evolving world.

Sincerely,
Mary O'Coin
Executive Director



April Parzych
Campaign Chairman

President/Campaign Chairman Report

Making a difference in the lives of those in our community in need of our support... this is why I'm invested in the United Way of Southbridge, Sturbridge and Charlton: working together and giving back to our neighbors, our co-workers, and our community. UWSSC is dedicated to identifying and addressing certain needs in our community with our ultimate goal being to address and break the cycle of poverty that traps so many of us. Our targets are Education, Health, and Financial Stability. If you think about it, poverty and each of those targets are always aligned in some way. Without proper education, an adequate income is unlikely. Without an adequate income, it's unlikely someone can provide for themselves or their families well enough to meet their basic needs and to manage their health. It's a puzzle that only results in a picture when all of the pieces are in place. Our goal is to make it possible for every person in our community to someday complete their own puzzle and escape the snare of poverty.

How did we do last year? We did great! Last year, we had an extremely successful campaign, and for that, we thank you, the communities of Southbridge, Sturbridge and Charlton. Your generosity and our shared goals will make it possible to do even more, to help more, and to change greater numbers of lives. We will continue to work towards improving the lives of everyone in our communities and we hope you'll continue to join us. Great things happen when we **LIVE UNITED**.

With sincerest thanks,
April Parzych
2018 Campaign Chairman
2019-2020 Board President

Board of Directors 2018-2019

Board of Directors 2018-2019

Ross Anderson	Retired
Arthur Breault	Cornerstone Bank
Jessica Brigham*	Savers Bank
Courtney Chafer	OFS Fitel, LLC
Cynthia Clark	Savers Bank
Dawna Dagenais	Dexter-Russell, Inc.
Scott Dungey	Cornerstone Bank
Kristina LeDuc	Nichols College
Christine Lee	Self-Employed
Chelsea Lowe	All Star Incentive Marketing
Kris Marier	Incom, Inc.
Lori Morrill	Morrill Funeral Home
Robin Nashawaty	Southbridge Credit Union
April Parzych**	Harrington Hospital
Carmen Rivera	Town of Southbridge
Angela Rowell	Cornerstone Bank
Blaine Schnare	Harrington Hospital
Richard Thomas	KARL STORZ Endovision, Inc.

*2018-2019 President ** 2019-2020 President

Leadership Donors

2018 Campaign Awards

UWSSC Business Size Classifications

Small Business (25 or less employees)

Medium Business (26-399 employees)

Large Business (400 or more employees)

Diamond Award

Cornerstone Bank – Medium Business

Incom, Inc. – Medium Business

KARL STORZ Endovision & Endoscopy – Large Business

Gold Award

St. Luke's Health Center – Small Business

United Lens Company – Medium Business

Silver Award

Savers Bank – Medium Business

Southbridge Credit Union – Medium Business

Bronze Award

Dexter-Russell, Inc. – Medium Business

Good Neighbor Award

Hyde Tools, Inc. – Medium Business

Harrington Hospital – Large Business

Moving On Up Award

OFS Fitel, LLC

Circle of Friends 2018-2019

Circle of Friends Levels help to acknowledge... and encourage!

\$0-\$49 – Friend \$50-\$249 – Neighbor \$250-\$499 – Impact

\$500-\$999 – Advocate \$1,000 and Above – Leader

IMPACT \$250-\$499

Bernhard Adams
Katherine Alexander
All Star Incentive Marketing
Jose A. Aviles
Victoria L. Bates
Richard Bormann
William & Jocelyn Bouvier
Mary and Elizabeth Brandt
Arthur Breault
Jessica Brigham
Andrew Burgoyne
Lynn Carter
Stephen Clarke
Lismarie Collazo
Lou Ellen Corkum
Pierre Cournoyer
Michael Couture
Michelle Cristo
William Decker
Edward & Irene Desrosier
Pierino & Linda DiDonato
Peter & Joan Dirlam
John B. Dirlam
Jamie Dodge
Juli Doggart
Kathleen Dow
Michael Dunyo
Lynn Durocher
Lynne Ellis
Epic Marketing Solutions**
Melinda R. Ernst-Fournier
Richard Foster
James Gauvin
Maura Grossman
Richard Hanlon
Darlene Heywosz
Kevin Jolicoeur
Margaret Kibbe
Robert & Christine Knight
Francis Langevin
Xiem Le
Michael Lefebvre
Gayle Mantyla
Monique Marinelli
David Martin
Lorie Martiska
Jenne McGinnis
Richard A. McGrath
Lorraine McPherson
Suzanne Mercure
Sharon Mrotek
Thomas Mullen
Robin Nashawaty
Ba Nguyen
Terence & Mary O'Coin

OFS Fitel, LLC*
Amanda Owens
Barbara Palmer
Thomas & Diana Palmer
April Parzych
William Pelletier
Jaime Pendragon
Philip & Jeanine Pettinelli
Breanna Pianka
N. William & Genevieve Pioppi
Mark Popecki
Thomas Porter
David Reno
Angela Rowell
Richard Santora
Blaine Schnare
Robert Scoble
Jeffrey Solari
William Sousa
Southbridge Lions Club
Solomon Sulley
Michael Sullivan
Carolyn Szarlan
Corey Talbot
Kayla Thompson
Richard Trumbull
Sheila Veideman
Randy Webber
Renee Winiewski
Cory Yates

ADVOCATE \$500 - \$999

Arland Tool & MFG. Inc.
Bemis Farms
John Boniface
Jeffrey & Patricia Burdick
George Butler
Ronald Carlson
Stephen & Becky Celuzza
Ernest & Judith Colognesi
Catherine Cronin
Country Bank*
Kimberly D'Amato
Daniel T. Morrill Funeral Home
Matthew DeBettencourt
Brian Doe
Scott Dungey
Michael Foley
Clifford Fontaine
Stefanie Gregware
Susan Gunnell
Donna Kentley
Harold Lemieux
Robert & Jeanne Mandeville
Stephen Metras
Michael Minot
Steven Morrill

John O'Keefe
Dalen Pham
Richard F. Powell
Tammy Rawls
K. Michael Robbins
Jodi Ropi
Dr. Arthur Russo
David Sabourin
Scott Sanderson
Rhonda Silvestri
Southbridge Rotary Club
Patrick Spinelli
St. Luke's Health Center
Richard Thomas

LEADER \$1,000 and above

Scott Auen
Jeremy Beau
Big Bunny Market
Robert B. Clemence
Richard M. Clemence
Richard R. Clemence
Joseph Coderre
Cornerstone Bank
Robert J. Cournoyer
Michael Detarando
Jay Detarando
Tony Detarando
Dexter-Russell, Inc.
Dirlam Charitable Trust
Thomas Dufresne
Richard & Sarah Hardy
Hyde Tools, Inc.
Incom, Inc.
John Jawor
Mark Lombard
Jason Main
Kris Marier
Christopher & Amy Matherly
William & Judy McClurg
Cynthia Michener
Edward Moore
Thomas Murray, Jr.
OFS Fitel, LLC
Alan & Elizabeth Peppel
Dr. John G. Santos
Savers Bank
Alan F. Smelewicz
Southbridge Credit Union
KARL STORZ Endoscopy
America
KARL STORZ Endovision
Todd Tallman
Margaret Traina
United Lens Company
Bruce Watkins
Robert & Pauline White

Finance Committee Report



Scott Dungey
Treasurer and Budget
Committee Chairman

The Community Investment Committee is a special group of volunteers that are committed to selecting and recommending the programs that the United Way of Southbridge, Sturbridge and Charlton should support in the coming year. Though many of the same member agencies and programs are brought forward annually that address the health, education, and financial well-being of those in our community, we were fortunate to have a new agency and two new programs fit the criteria through the allocation process.

The 2018 campaign was successful and we were able to meet our campaign goal. With that in mind, the committee was able to increase funding to some programs as well as recommend the addition of the two programs and the possibility of mini grants for the coming year. As the United Way forward funds based on the success of the previous campaign, it is always important that we keep in mind that a lower campaign year can adversely affect the allocation process, so we budget accordingly so that we can fulfill our commitment to the member agencies.

Nineteen agencies that provide twenty-seven different programs were funded for next year in our focus areas of health, education, and financial stability. The total allocated is \$249,250.

Because we are still seeing a dramatic need for basic services, and because many of us have family members, friends, and neighbors who are struggling, we ask that, if you are able, please continue to support our local United Way with your financial gifts and your equally valuable volunteer service.

Sincerely,
Scott Dungey
Treasurer and Community Investment Committee
Chairman

Fund Distribution 2018-2019

Total allocations to Agencies: \$237,000

American Red Cross	
"Sound the Alarm" - \$2,000	
Disaster Relief and Community Resilience - \$3,000	\$5,000
Big Brothers / Big Sisters	
BBBS Southbridge, Sturbridge, Charlton Site Community Programs	\$2,500
Boy Scouts of America – Heart of NE Council	
Explorers Programs	\$1,500
CASA Project	
CASA Child Court Advocacy	\$8,000
Catholic Charities	
Emergency Stabilization and Support Program	\$68,000
Community Legal Aid	
Tri-Community Legal Assistance Program	\$6,000
Family Health Center (Southbridge)	
Dental Clinic - \$5,000, Medical Clinic - \$2,000	\$7,000
Girl Scouts of Central & Western MA	
Girl Scout Leadership Experience	\$3,000
Literacy Volunteers	
English for speakers of Other Languages	\$12,000
New Hope	
SAFEPLAN Court Advocacy	\$2,000
Old Sturbridge Village	
Learning Through Experience	\$2,500
Open Sky Community Services	
Litchfield Avenue \$2,000, SCHAP \$3,500	\$5,500
Pathways for Change	
Sexual Assault Youth Education Program	\$7,000
St. Luke's Guesthouse	
Homeless Shelter	\$10,000
Tri-Community YMCA	
Childcare Programs \$45,000	
"Y" Cares Financial Assistance Program \$20,000	
Strengthening Families \$6,000	
Camp Fosskett \$5,000	
LiveSTRONG \$5,600	
Active Older Adults \$2,400	
Teen Nights \$1,000	\$85,000
Tri-Valley, Inc.	
Nutrition Program	\$10,000
Worcester Community Action (Southbridge)	
Volunteer Income Tax Assistance Program (VITA)	\$2,000
MA 2-1-1 (24/7 Confidential Referral Service)	\$600

Member Agencies 2018-2019

Agency	Description
American Red Cross www.redcross.org 508-595-3700	Sound the Alarm program provides and installs smoke detectors to residents in need. Disaster response, preparedness education, service to the armed forces, health and safety training, international humanitarian services, and blood services.
Big Brothers / Big Sisters www.bbbscm.org 508-752-7868	Community-based mentoring program and site based mentoring: corporate and Worcester area college mentors program.
Boy Scouts of America, Heart of New England Council www.heartofnewenglandbsa.org 978-840-8108	Through the Exploring program local companies and police departments offer opportunities to young men and women to participate in activities and help pursue their special interests, growth, and development.
CASA Project www.casaworcestercounty.org 508-757-9877	Supports and promotes court-appointed volunteer advocacy so abused or neglected children in the United States can be safe, have a permanent home, and the opportunity to thrive.
Catholic Charities www.ccworc.org 508-765-5936	Emergency stabilization and support to families and individuals including basic needs and financial assistance, case management, budgeting and financial education, clothing boutique, infant supplies, and information and referrals.
Community Legal Aid www.communitylegal.org 855-252-5342	Free legal help in civil cases for the poor and elderly.
Girl Scouts of Central & Western MA www.gscwm.org 413-584-2602	Building competent, confident young women through Girl Scout troops and activities, career exploration, and camping.
Family Health Center of Worcester (Southbridge) www.FHCW.org 774-318-1484	Southbridge Dental Clinic provides services for residents of Southbridge, Sturbridge, Charlton and other communities in South Worcester County. The goal is to expand availability of integrated oral health services in the area, and to improve oral health outcomes for patients and vulnerable and underserved populations including low-income, uninsured, and under-insured residents.
Literacy Volunteers www.lvscm.org 508-765-3880	Provides free, private, confidential and individualized tutoring in English language skills for adults and out-of-school youths over age 16.

Member Agencies 2018-2019

Agency	Description
New Hope www.new-hope.org 508-226-4015	Violence Prevention Project is an intensive community-organizing program that aims to design social values around non-violence, equality and social justice.
Old Sturbridge Village www.osv.org 800-733-1830	The Discovery Experiences Pilot Program extends class learning outside of the charter school and into OSV.
Open Sky Community Service www.openskycs.org 508-755-0333	Services and treatment for those with mental health challenges, developmental disabilities, acquired brain injury or complex family problems.
Pathways for Change www.pathwaysforchange.help 508-852-7600	Sexual Assault Youth Education program is designed to provide developmentally and culturally appropriate healthy relationship programming to youth populations.
St. Luke's Guesthouse www.stlukesguesthouse.wordpress.com 774-230-6416	Provides a short-term shelter solution to the homeless in the Tri-Community.
Tri-Community YMCA www.tricomunityymca.org 508-765-5466	The YMCA provides physical activities to all ages, all levels and all interests as well as educational programs to promote healthier decisions, and offers a variety of programs that support physical, intellectual and spiritual strength.
Tri-Valley, Inc. www.trivalleyinc.org 508-949-6640	Promotes and maintains an optimal level of independence, dignity and well-being for elders and individuals with disabilities and provides information, advocacy and access to quality services and resources along with caregiver support.
Worcester Community Action Council www.wcac.net 508-765-4738	Volunteer Income Tax Assistance (VITA) facilitates IRS-certified volunteers who prepare income tax returns for low-income wage earners, thereby saving them the cost of commercial tax preparation and providing these tax filers with opportunities to open savings accounts, repair damaged credit histories, understand their personal financial situation through coaching, and begin to build assets.
MA 2-1-1 www.mass211.org 877-211-6277	A toll-free information and referral line that provides confidential information to people seeking health and human support services.





United Way of Southbridge,
Sturbridge and Charlton

Since 1937, United Way of Southbridge,
Sturbridge and Charlton has distributed

\$17,282,777

to local agencies that address the
health, education and human services
needs of residents in the
Tri-Community.

OCTOBER 2018 – SEPTEMBER 2019

Contributions and Grants	\$318,182
Investment Income:	\$ 19,552
Total Revenue:	\$337,734
(Includes Uncollectible Pledges)	

Grants Paid (allocations)	\$237,000
Salaries	\$ 49,490
Other expenses	\$ 39,872
Revenue less expenses	\$ 11,372